



Enhancing Circular Economy in the Clothing, Linen and Footwear industry

Eco TLC : Who are we ?

- Created in **2009** to provide an answer to the French Extended Producer Responsibility law **for the Clothing, Linen and Footwear industry**
- Non profit** company accredited by French authorities
- Directed by a **board of manufacturers and retailers**

Eco TLC : Our vision

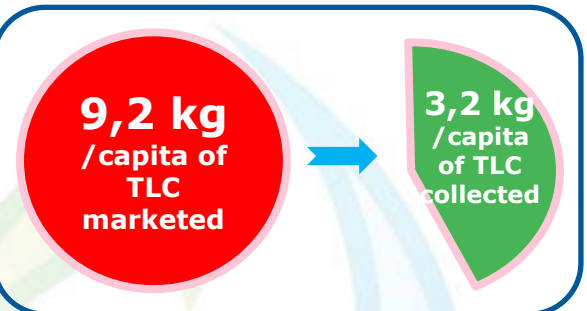
Develop a competitive and sustainable industry and become a role model of circular economy

Eco TLC : Our missions

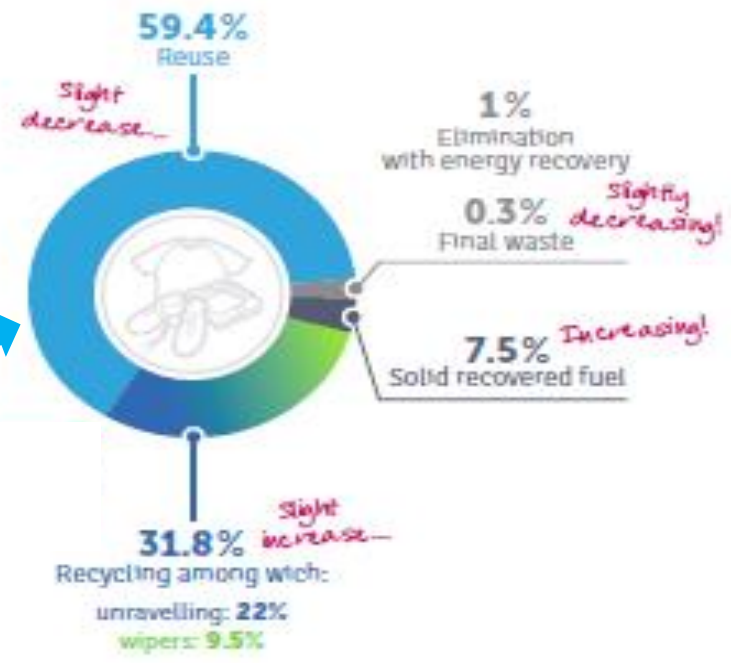
- Measure and monitor** the industry performances and **share** the global results
- Support innovation**, focusing on **sorting and recycling solutions**
- Raise awareness and commitment** on collecting, sorting and recovery of used TLC amongst all stakeholders



France datas



210 000 tons of TLC collected



2,5 billion units = 600 000 tons of TLC marketed

**Key objective :
=> reuse or recycle
100% of collected TLC**

3.2 kg

of used CLF per capita were collected in 2016* as opposed to 3 kg per capita in 2015 and 2.7 kg per capita in 2014

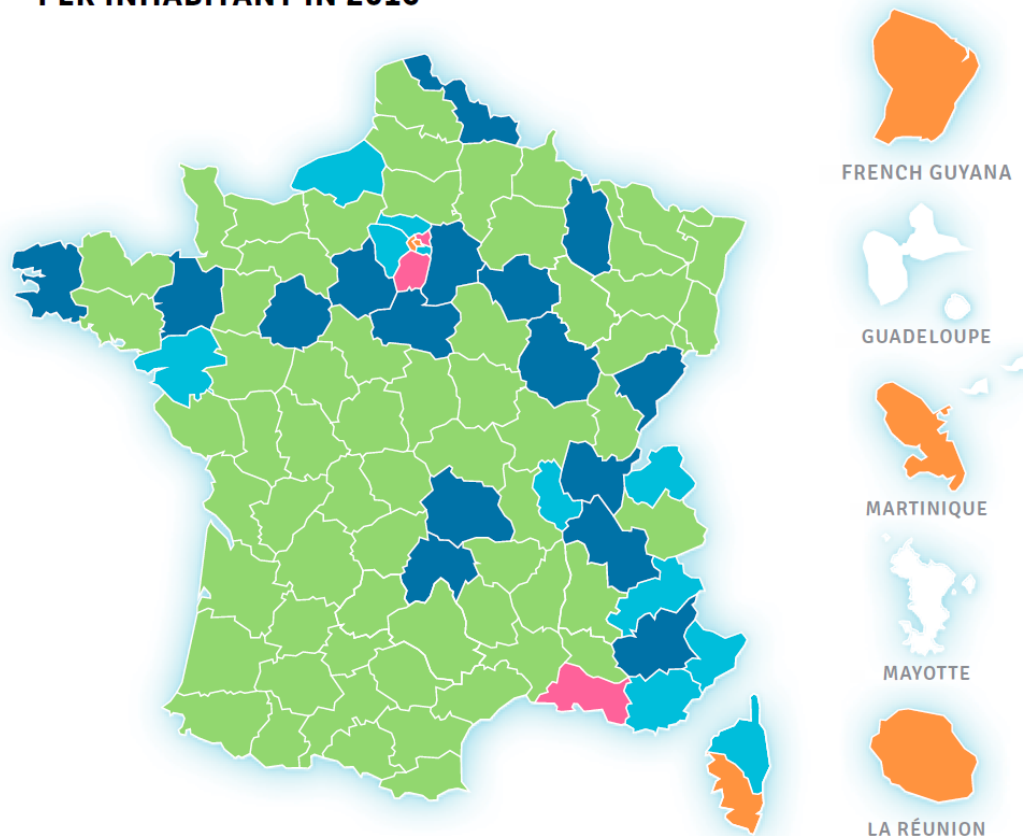
On average, there was

1 CP for every **1,569** people on french territory in 2016. By the end of December, 63 French departments out of 101 provided more than 1 CP for every 1,500 inhabitant

Eco TLC held 8 regional information sessions for

230 local communities

NATIONWIDE COLLECTION POINTS ACCESS PER INHABITANT IN 2016



1 COLLECTION POINT FOR:

- less than 1,500 for every inhab.
- from 1,500 to 2,000 for every inhab.
- from 2,000 to 2,500 for every inhab.
- from 2,500 to 3,000 for every inhab.
- over 3,000 for every inhab.
- no collection point

In Europe

28 countries

511 millions people

10 kgs/an/hab = 5 110 000 tons of TLC = the actual level of the 2nd hand clothing world wide flow of exports and imports

The split of this amount is :

- 60 % are reusable clothes, linen and shoes
- 40 % are not reusable and have to be reusable as raw materials

It means that if we collect and sort at least 50 % of 5 110 000 tons in Europe,

we need market with a capacity to serve :

- 1 500 000 tons reusable
- 1 000 000 tons un reusable

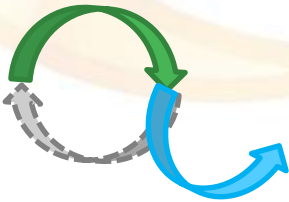
€ 3 millions to support projects in 4 areas, over the last ten years :



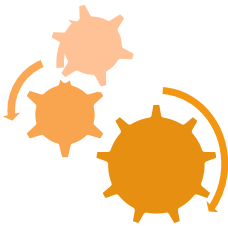
Eco-design of new products is key and brands are starting to get involved



Closed-loop recycling : producing new clothing or footwear made from used ones



Open-loop recycling : very encouraging market opportunities, focusing on non-woven felts applications



Improvement of technical process for material separation, treatment and transformation

28 projects supported for far



All the projects supported by Eco TLC are in :
« Roads to innovation »
and on www.ecotlc.fr

BtB : Provide ready-to-use communication toolkits for all stakeholders

Provide strategic vision

Toolkits for members, communities and industrials



Newsletters



Entrée en vigueur du décret relatif à la signalétique Triman



Le 26 décembre dernier, un nouveau décret sur la signalétique des produits recyclables relevant d'une consigne de tri a été publié au Journal Officiel (Décret n°2014-1877 du 22 décembre 2014).

Ce décret vise à mettre en place une signalétique commune, le logo « Triman », pour informer les consommateurs que le produit ou l'emballage ne doit pas être jeté dans la poubelle des ordures ménagères mais doit être trié et rapporté dans un point de collecte pour être recyclé.

Le kit de communication



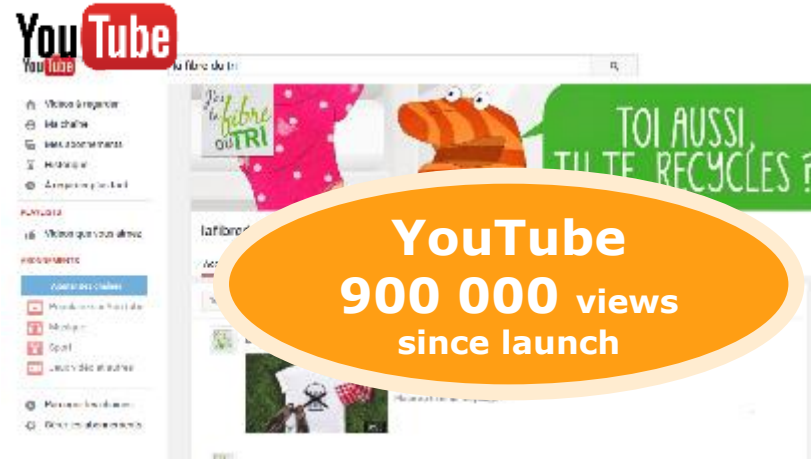
Communiquez votre engagement pour une filière durable



BtC : create dedicated content for consumer



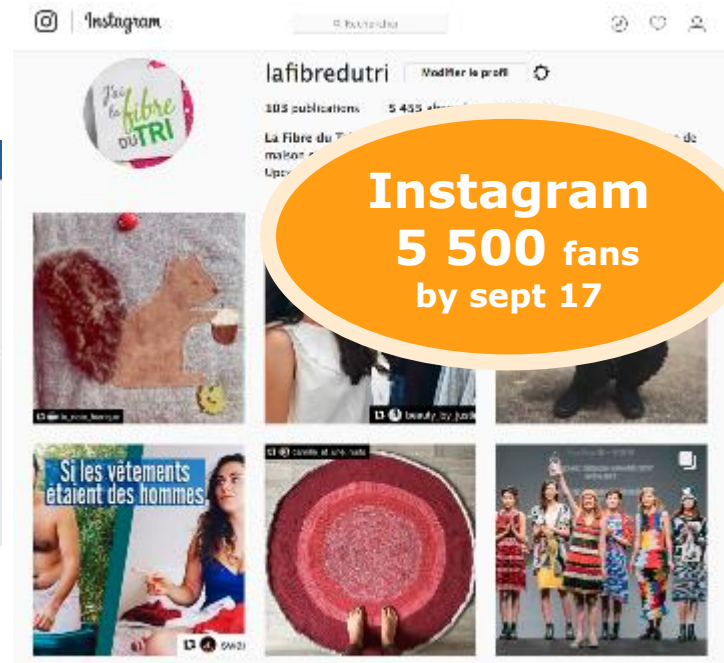
Website
827 000 visits
in 2016



YouTube
900 000 views
since launch

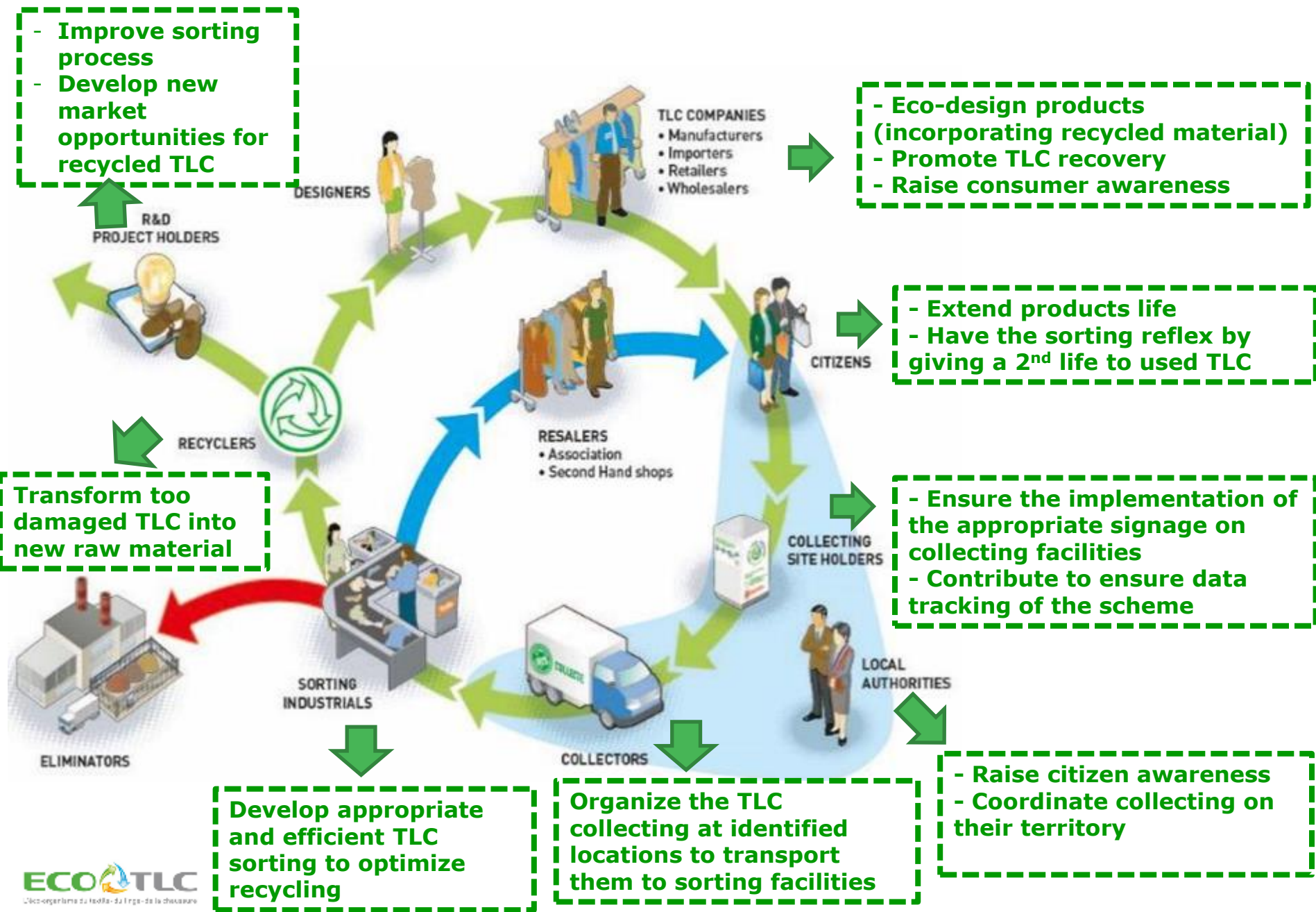


Facebook
76 000 fans
by sept 17



Instagram
5 500 fans
by sept 17

To drive change... Each stakeholder has a key role to play



EPR on the Clothing, Linen and Footwear (CLF) in France : A legal framework

- Extended Producer Responsibility, a French law requirement for producers & retailers of the industry

Producers and retailers have, by law, a responsibility for the management of the recovery and processing of used CLF they market in France

CONTRIBUTE :

By financing a collection and recycling system approved by the State

two options :

PROVIDE :

By setting up and organize their own collection and recycling system that is approved by the State

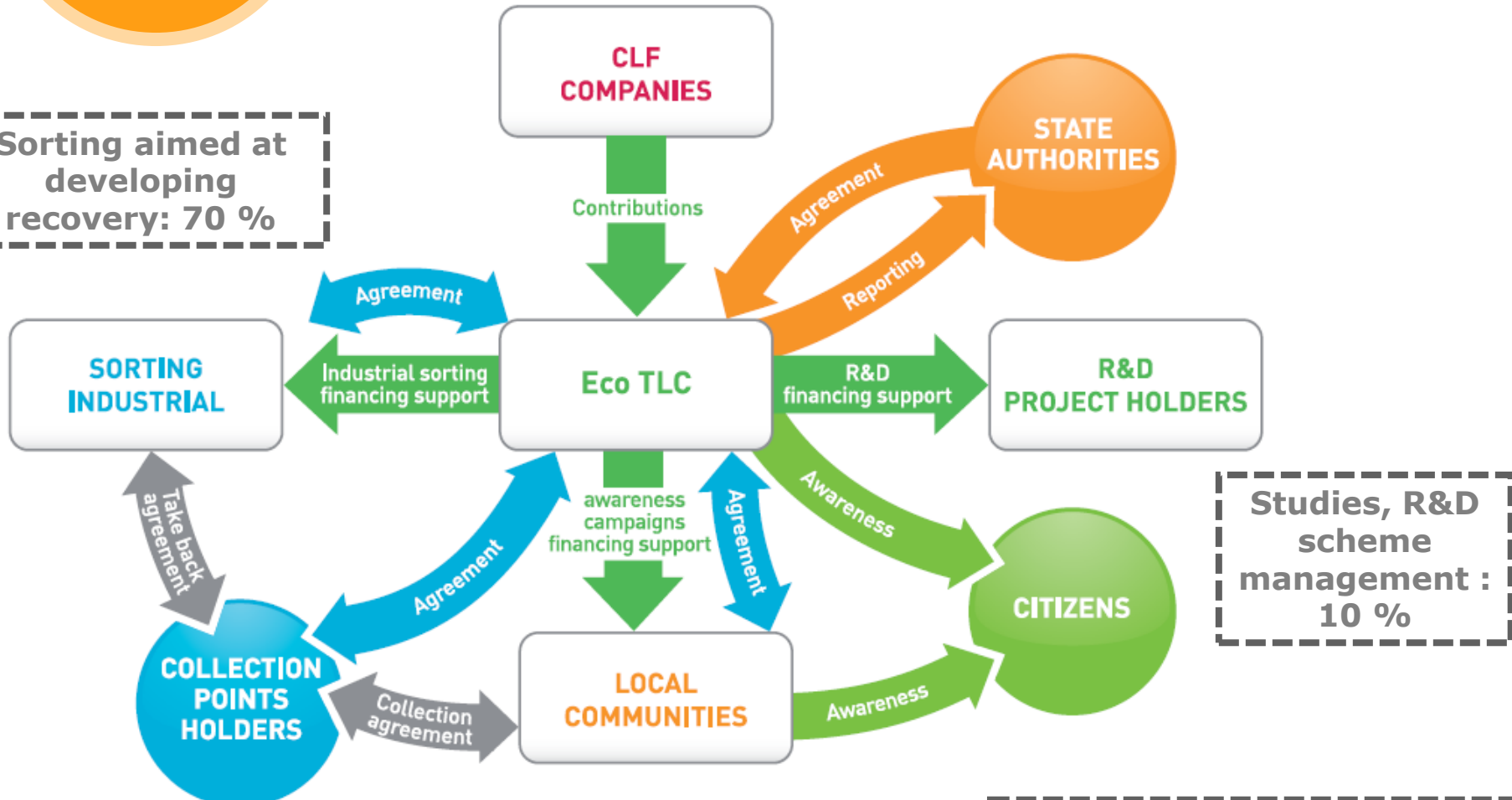
- Eco TLC is the **only organization accredited by French** public authorities to cover EPR for Clothing, linen & Footwear

How do we work ?

16.3
M€
Eco-
contribution
last year

eco contribution aimed at informing,
encouraging and supporting innovation

Sorting aimed at
developing
recovery: 70 %



Studies, R&D
scheme
management :
10 %

Stakeholders and citizen
awareness raising : 20 %



Many thanks !

Key Contacts :

Alain CLAUDOT

General Manager

a.claudot@ecotlc.fr

Maud HARDY

Circular Economy Director

m.hardy@ecotlc.fr

Jean Luc BARTHARÈS

Members relations and R&D Director

jl.barthares@ecotlc.fr

Adèle RINCK

Communication Manager

a.rinck@ecotlc.fr

For any further information:

Our corporate website: www.ecotlc.fr

Our consumer website: www.lafibredutri.fr

